



Upward Information Flow

Track information about trends in your area of state government and the economy. Share this information upward with your manager as well as your co-workers and direct reports. For support and/or background for this activity, read “The Secrets to Successful Strategy Execution” (*Harvard Business Review*, June 2008). The article shows that the most important reason organizations fail at executing strategy is because they neglect information flow.

Inspire a Shared Vision questions to think about:

- How do you prepare yourself to be knowledgeable about future trends?
- How do you stay on top of trends in state government?
- If you were Governor of Washington, what would you do to prepare for the future?
- What is the reaction of others when you are talking about the trends?