



## **Google Says**

Use a search engine to learn the perception of Washington state government. How does this help you understand the business better? What other ways can you monitor trends using your search engine? Share what you learn with others.

Inspire a Shared Vision questions to think about:

- If you were looking back at today from ten years into the future, what would you remember?
- Where else could you look for the current perception as well as future trends?
- How does what you find match with your own personal perception?