



Another Leader's Dream

How can a speech establish and set the tone for a vision? What about it is important with regard to the past, the present, and the future when establishing a visionary speech?

In this group activity, we'll be examining Governor Inslee's inauguration speech from 2013. We'll examine the written words and discuss the techniques used to cast a shared vision.

Have each group member read through the speech, located here:

http://www.governor.wa.gov/news/speeches/20130116_inaugural.pdf

Afterwards, discuss the following:

1. What observations do you have on this speech? How does it address the past, present, and future?
2. What descriptive language did you find?
3. What emotional language did you read? What emotions does it evoke in you?
4. What are the lessons in this speech for all leaders?

5. Besides a speech, when can you emulate these concepts when inspiring a shared vision?

6. What will you do to Inspire a Shared Vision as a result of this discussion?

Now pull your thoughts together into one or two sentences that define your understanding of what it means for you to lead by Inspiring a Shared Vision.